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NYU Stern School and Swiss Finance Institute Launch Banking & Financial Institutions Management MBA

The New York University Leonard N. Stern School of Business and the Swiss Finance Institute announce a new executive learning program to tackle future challenges presented by the global financial system. The specialized executive MBA in Banking and Financial Institutions Management assembles a faculty offering an unrivaled concentration of global expertise in banking and finance.

The new Executive MBA, commencing August 2009, is organized into 5 intensive residential modules each lasting 2-3 weeks, making it compatible with the busy schedule of a mid-career executive. These modules will take place in New York, Zurich and Singapore and extend over 18 months. The curriculum integrates banking and finance expertise with the key components of a stringent, analytical MBA program.

"As researchers and educators, we must promote a greater understanding of the risks and opportunities confronting our financial institutions," explained Prof Thomas Cooley, Dean of NYU Stern School of Business. "Future executives graduating from this program will require broader and more integrated financial knowledge, and will need to know how to manage financial institutions in a global context".

"We are proud to partner with Stern in this ambitious and innovative new program," said Swiss Finance Institute managing director Prof Jean-Pierre Danthine. The Swiss Finance Institute Annual Meeting will be attended by Prof Cooley, who will participate in a round table discussion about finance in the wake of the credit crisis. The Annual Meeting takes place on November 18th in Geneva, Switzerland, and Prof Cooley will also speak at an information event about the new MBA in Zurich the following day.

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The Swiss Finance Institute is a private foundation created in 2006 by Switzerland's banking and finance community in cooperation with leading Swiss universities. It supports and advances research, doctoral training and executive education in banking and finance. The Institute is supported by Swiss banks, the Swiss Stock Exchange, Swiss universities and the Swiss Federal Government.

New York University Leonard N. Stern School of Business is one of the nation's premier management and education research institutions, engaged in leading the dialogue between business and society. The School's location promotes close relationships with the international business community, offering students unique educational and professional opportunities. NYU Stern offers a broad portfolio of academic programs at the graduate and undergraduate levels, all of them informed and enriched by the dynamism, energy and deep resources of New York City.

Disclaimer

The statements in this press release that relate to future plans or events are by their very nature forward-looking. The Institute undertakes no obligation to publish the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.